

***Editorial***

It is very fulfilling to bring out the first edition of International Journal of Research in Business Studies.

This is a special issue that is based on the papers contributed by various authors who have participated in the “International Conference on Research in Business – 2016”.

I have aspirations for the quality and standard of this journal to make it one of the cherished journals acknowledged at international level. Challenging but not a long journey is waiting. To achieve the ambitions, the journal needs a little aging, and meanwhile, preparing and setting in full swing to accelerate the successes.

This journal would function as platform to provide a space to scholars and researcher to share knowledge beyond the single-discipline or single-country. It would be publishing original research papers – empirical and theoretical, as well as, reviews to inform the current researches and practices in all areas of business studies.

This issue has various papers on contemporary topics of business studies. For the next issues, your contribution in the form of a research paper or as feedback or interest to work in some other category is solicited.

I hope the papers presented in this issue will be useful to current business researchers and seekers.

Arun Kumar  
Editor-in-chief  
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