

Editorial

Dear Readers,

Welcome to this second volume of International Journal of Research in Business Studies (IJRBS).

This issue is containing the number of papers presented in the International Conference on Research in Business, held on 16 April 2017, at India International Center, New Delhi. The conference was joined by the delegates from the different parts of the country and the world, and delegates from the country's top academic institutions have participated and applauded the platform as a conducive stage for academic discussion with professionalism. This issue covers writings on varied topics based on Economics, Marketing, Human Resources, Education, Finance, Entrepreneurship, Strategy, and policy, written from the perspective of business management in today's networked world, its challenges and opportunities. This will present you an assorted salver to masticate different tangs revolving around some essentials. I take this occasion to apprise you that, from this volume, IJRBS will be publishing biannually, in June and December months.

I am humbled with your appreciation and acceptance on published issues. We are making efforts to make this journal more aligned with your expectations and norms of the domain.

Hope you would love reading. Your feedback and suggestions are always welcome.

Arun Kumar
Editor-in-chief
IJRBS