Contents

Title	Name	Page No.
1.	Issues in Enforcing Cryptocurrency Contracts: A Legal Perspective	5
2.	Role of Immersive Technology in The Business Communication Today	17
3.	Changing Gender Role in Television Advertising	27
4.	Student Satisfaction on Service Quality (SERVQUAL) in Indian Management Education: Empirical Evidence from the State of Sikkim, India	43
5.	Managing Knowledge to Promote Sustainability in Petrochemical Industry	59
6.	Consumer Buying Behaviour and Online Shopping: A Perspective of Barak Valley, Assam, India	71
7.	A Study about Higher Education in India	89
8	Intangible Dimension of Service Quality and its Relationship with Customer Satisfaction: Ola Cabs in Delhi NCR	101

December | 2019 IJRBS 3

 9. Factors Influencing Education –A Study with 111 Reference to Students in Chennai City during the Period from 1st April 2017 to 31st March 2018

