

***Editorial***

Dear Readers,

It is pleasure for me to bring out the volume five issue two to you. This issue contains nine papers covering various topics e.g. information technology, E-learning, social media, conspicuous consumption, entrepreneurship, and supply chain.

This edition of journal is coming out with CITE Factor, DRJI, COSMOS and ESJI. I admire the editorial board for their guidance, attention and sharing ideas and knowledge with the team. I appreciate the contributors for their immense work and sharing.

We are striving to make this journal more useful, focused, and thorough to better fit the expectations of the domain and academia.

Your feedback and suggestions are highly solicited.

Arun Kumar  
Editor-in-Chief  
IJRBS