

## Contents

Title Name	Page No.
<b>1. Industry 4.0: Overview, Components, and Initiatives of Indian Government</b> Arun Kumar Satyam Kumar	<b>5</b>
<b>2. Envisaging Trends of Digitalization for Sustainable Tourism Business: Opportunities &amp; Challenges</b> Partha Naskar	<b>21</b>
<b>3. Customer Experience on Digital Marketing – Online Shopping Experience in “Pothys”, Chennai</b> Vetriselvi Mahamuni S. Sundar V. Tinoj	<b>39</b>
<b>4. Role of HRIS in Indian Companies: A Study of Current Scenario</b> Bhanu Pratap Singh Sumit Kumar Singh Yashaswi Pandey	<b>49</b>
<b>5. The Role of Forensic Accounting in Fraud Investigation</b> Kanchan	<b>59</b>
<b>6. Cloud-burst in Covid times</b> Arun Kumar Zainab Abbas	<b>71</b>