

Editorial

Dear Readers,

The new issue of the International Journal of Research in Business Studies (IJRBS) is an addition to the pursuit of knowledge. Its multidisciplinary approach is the representation of the power of collaboration across disciplines enabling us to transcend the limitations of individual fields and explore the vast landscapes of interconnected ideas in the area of business studies. This issue comes with thirteen papers uniting diverse perspectives, methodologies, and expertise of the orbit.

This marks a significant milestone for the journal as it completes its 16th edition, showcasing the consistent publication efforts and substantial contributions made to the academic community. I express my sincere appreciation to the dedicated members of the editorial board and the authors for their diligent work in refining the papers for publication. We are committed to aligning IJRBS with the evolving norms of the domain, striving to make it even more relevant.

We wholeheartedly appreciate and encourage your valuable comments and ideas.

Arun Kumar
Editor-in-Chief
IJRBS