

Contents

S.N.	Title Name	Page No.
1.	Human Capital Development Practices: A Strategy for Enhancing Workforce Capability David Boohene Amita Maxwell David Oyewumi Oyekunle Joseph Asante Darkwah Amma Addae-Nketiah	5
2.	An Exploration of Emotional Intelligence Leadership by Harnessing the Head and Heart for High-Impact Medical Governance in India Ekta Verma	23
3.	India's Pharmaceutical Industry: A Firm Level Analysis Post Trade-Related Aspects of Intellectual Property Rights (TRIPS) Sakshi Chauhan	53
4.	Exploring Ethical Marketing Practices through Real-life Cases in the Business World using Insights from Utilitarian and Kantian Perspectives Kumar Neeraj Sachdev Aarushi Roy	69
5.	A Study on Impact of Inflation on NIFTY 50 Index Priya Singh Alok Singh	85
6.	Lost in the Validations: Examining Studies on Social Media Addiction and its Impact on Students Shivani Arora Meera Mehta Dakshata Dua	93

- 7. Historic Account and Underlying Factors of FDI Inflows to Sub-Saharan Africa: An OLI Theory Approach 111**
Joseph Asante Darkwah
David Boohene
Amita Maxwell
Ernest Tslie Agbokah
David Oyewumi Oyekunle
- 8. Leveraging Innovativeness of High-tech Enterprises through Hope & Optimism: Insights from Case Studies 147**
Samar Raqshin
Monika Bhati
- 9. Impact of Demonetization on Digitalization and Financial Inclusion in India and the Way Forward 169**
Atreyee Sinha Chakraborty
Rajesh Danane
Sunil Bhosale